_____, M.P.
House of Commons
Ottawa, Ontario
K1A 0A6

Date _____, 2016

Dear_____:

As a resident of _____ and a strong advocate for healthy living who is passionate about taking my health into my own hands, I am writing in opposition to Health Canada's proposed new approach to regulating natural health products (NHPs).

The proposal deceptively suggests that we, as consumers, will be more knowledgeable and better able to make an informed choice about our own health care ONCE Health Canada washes its hands of its current responsibilities as a regulator of NHPs. In reality, the main thing this is likely to accomplish is to erode consumer confidence in the very products that help keep us healthy. This move will also, no doubt, drastically limit my choice of safe, effective and high-quality natural health products.

I, for one, am convinced people will have little choice but to turn elsewhere for even the most minor of ailments. And who could blame them? After all, if Health Canada doesn't trust NHPs enough to give them a stamp of approval, why should we?

When are we going to acknowledge the natural health industry's role in helping to maintain a healthy population or in reducing the burden on our health care systems? Please help keep Health Canada in the game by continuing to regulate these products for safety, efficacy and quality.

Who will be checking the safety of NHPs if Health Canada goes ahead with its plan? What about the claims on the label? If a disclaimer is necessary for even the most basic health information, how will I know if the product works?

It's my view that our natural health products are far safer under Health Canada's current regulations. Canadians need your help. Please raise these concerns with your colleagues at the health agency and support consumer freedom in natural health products until and unless reliable evidence suggests otherwise.

Thank you in advance for taking an interest in this issue.

Sincerely,